

NETTUR TECHNICAL TRAINING FOUNDATION
DIPLOMA IN INFORMATION TECHNOLOGY & DATA SCIENCE-CP09
III SEMESTER REGULAR & SUPPLEMENTARY EXAMINATION-JAN 2023

Subject: Information Systems and Organizations
Subject Code: CP09317T

Total Time: 2 Hr.
Total Marks: 50 marks

PART B

1.0 ANSWER ANY EIGHT OF THE FOLLOWING **2*8=16**

- 1.1 What is an Organization?
- 1.2 Name the four typical metaphors.
- 1.3 What is enterprise system?
- 1.4 Explain about VMOST.
- 1.5 What do you mean by objectives?
- 1.6 What are the two basic business strategies based on Michael porter?
- 1.7 What are the benefits of IS with respect to tangible?
- 1.8 What is CIS?
- 1.9 How technology changes work?
- 1.10 What are the steps in establishing a business change?

2.0 ANSWER ANY SIX OF THE FOLLOWING **3*6=18**

- 2.1 Differentiate data, information and knowledge.
- 2.2 Define bases of power.
- 2.3 Differentiate between centralized and localized organization.
- 2.4 What do you mean by Internet Influence in IS?
- 2.5 What are the challenges of management while implementing IS in the Organization?
- 2.6 Draw the Technology Acceptance Model
- 2.7 Write the performance measures of sales and marketing
- 2.8 What are the iterative changes in agile project management?

3.0 ANSWER ANY FOUR OF THE FOLLOWING **4*4=16**

- 3.1 Explain the interacting components in IS
- 3.2 Define IT/IS strategy
- 3.3 How IS ability affect the structure of the organization?
- 3.4 What are the different types of ethics related to stakeholders?
- 3.5 Write the difference between e-commerce and e-business.
- 3.6 Differentiate the activities of senior, middle and operational management