Subject: Enterprise Applications-Basics or ERP CRM   **Total Time: 2 Hr.**

Subject Code: CP09415T   **Total Marks: 50**

PART B

1.0 ANSWER ANY EIGHT OF THE FOLLOWING   2*8=16

1.1 Define purchase module

1.2 What is mean by insight?

1.3 What is mean by business process engineering?

1.4 Define executive information system

1.5 Define finance module

1.6 Define data mining

1.7 Define pull supply chain.

1.8 What is gap analysis?

1.9 Explain the benefits of CRM

1.10 Define Datamining

2.0 ANSWER ANY SIX OF THE FOLLOWING   3*6=18

2.1 Explain the types of information system in detail

2.2 What are the advantages of ERP?

2.3 Explain the difference between MIS and DSS

2.4 Explain financial accounting subsystems in finance module.

2.5 What is supply chain management and key functions of supply chain management?

2.6 Explain different types of CRM

2.7 Define Data warehousing.

2.8 Explain BPR and key principles of BPR.

3.0 ANSWER ANY FOUR OF THE FOLLOWING   4*4=16

3.1 Draw & Explain the structure of ERP.

3.2 Explain the submodules of human resource in detail.

3.3 Explain different phases of ERP implementation

3.4 Explain sales and distribution module subsystems.

3.5 Explain ERP related technologies

3.6 Explain ERP implementation Life cycle

IMSF-8615